



Is your cardio experience costing you bookings?

Guest Experience Signals

- Guests can use cardio equipment without instruction
- Consoles match modern, at-home expectations
- Equipment looks intentional, not leftover
- Cardio noise does not disrupt adjacent guest rooms

Operational Reality

- Equipment uptime is consistent
- Maintenance calls are infrequent and predictable
- Cardio layout maximizes limited square footage

Brand & Review Impact

- Fitness center appears in guest reviews
- Mentions are neutral-to-positive, not apologetic
- Photos of the gym are brand-worthy

Decision Trigger

If you checked "No" more than twice, your fitness center is likely underperforming, quietly impacting reviews, loyalty, and bookings.

Atmos is the fastest way to modernize your fitness experience without complicating your operation. See how Atmos solves these challenges in one move.